

# Australasian Recycling Label

The Australasian Recycling Label makes it easy to put your packaging in the right bin. So, Check It! Before You Chuck It.

## What is it?

The Australasian Recycling Label (ARL), is an evidence-based labelling system that provides you with easy to understand recycling information for packaging. It shows what needs to be done with each piece of a package to dispose of it in the correct way.



## Why do we need it?

There's never been a more important time for Australians to dispose of their waste and recycling correctly. Research shows that Australians care about the environment and know recycling is important, however with 200+ recycling labels in use, getting recycling right can be difficult. The Australasian Recycling Label is designed to reduce this confusion with clear and accurate on pack instructions on what to do.

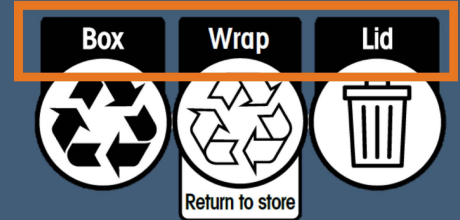
Check the label today to see which parts belong in recycling, the rubbish or can be returned to store.

More than 460 of Australia's biggest brands are already part of the ARL Program!

And many more are joining every day!

## How does it work?

### Package Component



This refers to an individual component of the packaging.

### Recyclable (Coloured Recycling Symbol)

This can be placed in your kerbside recycling.



### Conditionally Recyclable (Clear Recycling Symbol)

Can be recycled if the instructions below the symbol are followed.



### Not Recyclable (Rubbish Bin)

This cannot be placed in kerbside recycling. Please dispose in rubbish bin.

