



National Recycling Week 2020

Recovery: A Future Beyond the Bin

COUNCIL INFO PACK

From the 9th – 15th November, Planet Ark’s National Recycling Week campaign returns with the theme “Recovery: A Future Beyond the Bin”. The campaign aims to tap into the sentiment amongst many in industry, government and the public who feel now is the time to make changes to the way we live and work. In smashing the status quo, the pandemic has offered us the chance to build a better future where we live in balance with nature; recycling and the circular economy need to be part of that future.

For over two decades, councils like yours have always been an important contributor to National Recycling Week and we are looking for your support once again to share information with your residents. Below are some key events and activities you might want to promote to your residents to help them get the most out of National Recycling Week 2020.

Resources available now

- The Resource Hub is your primary go-to for anything NRW related
- Check out the Golden Rules of Recycling to make sure you are recycling right
- Council Activity Guide
- Save the Date social graphics (share please)
- Find out how you can help to close the recycling loop by buying back recycled materials with the [Recycled Products Directory](#)
- [Signage and posters](#)
- New BR website – for workplace recycling advice for local businesses in your area
- New [activities and resources](#) for schools

Upcoming resources

- Improve your recycling knowledge with the information portal/education hub on Recycling Near You
- Take the Recycle Right Quiz to test your knowledge.
- Find out how to #GoBeyondTheBin with our 7-step guide
- Is your school up for the Schools Recycle Right Challenge? Get involved to learn about reuse and recycling by getting involved and having fun!
- Educational infographics on the recycling process (please share)
 - General recycling process
 - E-waste
 - Packaging
 - Foodwaste



- National Recycling Week online extravaganzas

[NRW overview](#)

Now in its 25th year, Planet Ark's National Recycling Week (Monday 9 to Sunday 15 November 2020) provides an important opportunity for councils, workplaces, schools and individuals to improve their recycling knowledge, build better recycling habits and build trust in recycling.

Recycling continues to be a topical and highly political subject. The unprecedented focus on Australia's waste and recycling industries generated over recent years continues, albeit in the face of a global pandemic.

Several government announcements have been made this year offering much-needed investment in the domestic recycling industry and product stewardship schemes adding to other recent factors including the China Waste Ban, the federal government's waste exports ban and the National Packaging Targets.

To keep up to date with new resources, activities and events as they become available, make sure to follow us on social media and look out for updates to the Resource Hub:

- [Facebook](#)
- [Instagram](#)
- [Twitter](#)
- [LinkedIn](#)