



Australasian Recycling Label

The Australasian Recycling Label makes it easy to put your packaging in the right bin.

What is it?

The Australasian Recycling Label (ARL), is an evidence-based labelling system that provides you with easy to understand recycling information for packaging. It shows what needs to be done with each piece of a package to dispose of it in the best way.

Why do we need it?

Australians and New Zealanders are keen to recycle but are often confused about what packaging is recyclable and what isn't. The Australasian Recycling Label is designed to reduce this confusion with clear and accurate on pack instructions on what to do.

Check the label today to see which parts belong in recycling, the rubbish or can be returned to store.

Some Program Participants



And many more are joining every day!



instructions below

Not Recyclable (Rubbish Bin)

This cannot be placed

in kerbside recycling. Please dispose in

rubbish bin.

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the symbol are followed.