

NATIONAL RECYCLING WEEK

COUNCILS GUIDE



This guide provides a range of ideas, resources and suggested activities designed to make it easy for councils across the country to get involved in National Recycling Week.



**NATIONAL
RECYCLING WEEK**

PLANET ARK

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INTRODUCTION

National Recycling Week, a campaign launched by Planet Ark, takes place in mid - November. This year, **National Recycling Week (NRW) will be from the 13 - 19 of November**. National Recycling Week provides an important opportunity for councils, workplaces, schools and individuals.

This established and highly regarded annual campaign continues to educate and stimulate behaviour change, by:

- Promoting kerbside, industrial and community recycling initiatives.
- Giving people the tools to minimise waste and manage material resources responsibly at home, work and school.
- Work within the waste hierarchy, alongside reduce, reuse, and composting initiatives.



[DOWNLOAD LOGO HERE*](#)

[DOWNLOAD BIN SIGNAGE HERE](#)

[DOWNLOAD INFOGRAPHICS HERE](#)

**The logo can be used by local councils and schools for free. If you are a government agency, business or NGO, and want to use the logo for external communications, please contact us.*

GET INVOLVED

Use and distribute NRW resources available in this guide and online.

You can also register your NRW events on our [events page](#). We will promote all registered events in the lead up to NRW!

GET IN TOUCH

If you have any questions about National Recycling Week or recycling resources, please contact Planet Ark on enquiries@planetark.org



USE THIS KIT

Planet Ark has long been committed to helping Australian's make positive environmental impacts, and National Recycling Week is a time where focus a special spotlight on all things waste.

It's all about starting something during this week, and be encouraged to keep doing it, from checking for correct recycling labels to organising an activity at work, this toolkit will provide you with different ideas and resources to get this done:

To help you recycle right we have new information this year on:

- Media
- Recycling
- Workplace activities
- Hosting your own event at school, work or with the community



MEDIA

SOCIAL MEDIA



We have created a range of ready-to-go social media graphics and images available to download. They allow you to promote National Recycling Week on your social media channels. The images and captions are provided in the file linked [here](#), or by clicking on the above images.

SHARE YOUR NRW INITIATIVES!

link: www.recyclingnearyou.com.au/nationalrecyclingweek

hashtags: [#NationalRecyclingWeek](#) [#PlanetArk](#)

tag: [@PlanetArk](#)

RECYCLING GUIDE



Our Recycling Guide and accompanying social media graphics have been created to help reinforce correct recycling behaviours at home. Add your own caption copy and links to tailor the messaging to your local council area and the services available.

Click on a graphics above to download.

RESOURCES

INFOGRAPHICS

We have created a range of handy infographics to help take the confusion out of waste and recycling. The infographics can be distributed by councils, school, workplaces and not for profit organisations for free.

These infographics cover anything from how to set up a composting bin at home, to where our soft plastics go when they are collected from the stores.

Click below to access them all.

SIGNAGE

We have created a range of mix & match posters to encourage getting the right thing in the right bin! The posters can be used by councils, school, workplaces and not for profit organisations for free.

Download and print the posters, placing them above or on the bins.

Click [here](#) below to access them all.

COMPOSTING AT HOME

Composting your food and garden scraps is one of the easiest ways to reduce your greenhouse gas (GHG) emissions as well as feed your garden.

WHY?

When organic waste like food goes to landfill, it decomposes and creates methane, a greenhouse gas 25 times more potent than CO₂.

The use of compost in gardening can:

- Reduce the amount of fertilisers needed
- Reduce the amount of fertilisers needed
- Improve the structural health of soils
- Help regenerate soil poor management

HOW?

01 REDUCE

- Extend the life of your electronics through repair and software upgrades before buying new.
- Check if your broken item can be repaired or serviced.

02 REUSE

- Buy second-hand or refurbished products.
- Pass it on to others by selling, swapping or donating a working device. Remember to clear your data first.

03 RECYCLE

Visit RecyclingNearYou.com.au to find recycling options

ELECTRONICS
Going Beyond the Bin

95% Recoverable Materials

Starting Fires

NATIONAL RECYCLING WEEK PLANET ARK

Find programs to recycle printer cartridges, mobile phones, batteries, computers and other electrical appliances at RecyclingNearYou.com.au

GENERAL WASTE

CO-MINGLED RECYCLING HERE!

Glass bottles and jars, fresh cartons, paper and flat cardboard, plastic bottles and containers only

Thank you for recycling **PLANET ARK**

RECYCLING PRESENTATIONS

We have done the hard work and developed three ready-to-go presentations for you to use, plus a suggested script so that you know all the necessary information. You can use these presentations at a workplace event, at school or at a community event.



Composting your food and garden scraps is one of the easiest ways to reduce your greenhouse gas (GHG) emissions as well as feed your garden. This presentation outlines the importance recycling your organic waste has on the environment.

Electronics are essential in our day-to-day lives but did you know they can still be useful after we upgrade? This presentation outlines the importance recycling your e-waste has on the environment.



Thanks to initiatives like the ARL, it has become much easier to identify what forms of packaging are recyclable. New plastic bans also make it important to learn about packaging alternatives. This presentation outlines the importance recycling your packaging.

EVENTS

Get your residents involved this national recycling week by organising presentations, community events or workshops. We will be heavily promoting all of the events registered on our page, so make sure you register yours!

You can download our Events Guide [here](#) for some inspiration.

[REGISTER EVENT](#)

[EVENTS GUIDE](#)

WORKPLACE TRIVIA

Our recycling trivia pack is one such event to engage and have fun with your team! Our workplace trivia covers some fun facts and interesting truths about our relationship to waste. It's a great way to teach your workplace about why recycling and resource management is so important.

Register for our highly popular recycling trivia pack by clicking [here](#) or on the image below.



EDUCATION RESOURCES

Get schools in your LGA involved in the **Schools Recycle Right Challenge** as part of your NRW initiatives!

The Schools Recycle Right Challenge runs from **9th October to 17th November 2023** and offers a wide range of waste themed activities, lesson plans and events ideas that have been developed specifically for Australian schools.

Distribute our [Getting Started Guide](#) as a free resource to involve schools in your area.

Each year, **more than 300,000** students across Australia take part in the Schools Recycle Right Challenge. They get involved with our fun, engaging and highly interactive resources and activities, ensuring that students will learn the importance of reducing their waste and will give them the confidence to identify recyclables and waste-free alternatives.

LESSON PLANS

Planet Ark has developed a set of curriculum-aligned lesson plans to make it easy for teachers to teach students the importance of recycling and resource recovery.

Learn more about our lesson plans [here](#).



SCHOOL GUIDES

The following guides can be downloaded and used in schools to help students and teachers learn more about recycling.

Other guides and activities can be found [here](#).





GET IN TOUCH

If you have any questions about National Recycling Week and how you can get involved, please contact Planet Ark



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@PlanetArk on all socials

HAPPY NATIONAL RECYCLING WEEK!